

LINA SRIVASTAVA | Official Extended Bio

Lina Srivastava catalyzes and amplifies social impact, social movements, and systems change by combining advocacy, technology, culture, art, and storytelling. She creates narrative-based social change initiatives with NGOs, global institutions, and independent media creators, combining field experience and direct service with skills in media and audience engagement, expertise in human-centered and community-centered design, and a focus on community leadership.

Lina is the founder of the **Center for Transformational Change**, a social enterprise aimed to cultivate community-led power using narrative towards justice, equity, and shared prosperity. She has been the founder of **CIEL** | Creative Impact and Experience Lab, a cultural innovation strategy group. She is the creator of the **Transformational Change Leadership** project, supported by the **Rockefeller Foundation**, and its related article series Building a Just Future. She has served as the Entrepreneur-in-Residence for the **GenderAvenger Futures Project**, and as co-founder of the **Regarding Humanity** community.

An attorney by training, Lina has provided project design consultation to a group of social impact organizations, including UNESCO, the World Bank, **AARP**, **UNICEF**, the **U.S. State Department**, **New York City Department of Health**, **Shine Global**, **BYkids**, **CAMMINA**, **FilmAid**, and the **International Rescue Committee**. She has led or collaborated on campaigns for several documentaries, including Oscar-winning Born into Brothels, Emmy-nominated The Devil Came on Horseback, Oscar-winning Inocente, and **Sundance Film Festival** award-winning and **Social Impact Media Award** recipient **Who Is Dayani Cristal?** She has produced the award-winning augmented reality project **Priya's Shakti**, the VR short documentary Traveling While Black, and the VR-based community refugee integration project My City Istanbul project.

She has been an advisor to **Global Grassroots**, **Studio Rev**, **Tech4Good** and **Circle of 6 App**, **Electric South**, **Memria**, and **Colibri Center for Human Rights**. She is a Fellow of the **Royal Society of the Arts**, a **Boehm Media** Senior Fellow, a **Rockwood Institute / JustFilms** Fellow, a **Fulbright Specialist**, and on the expert roster of the **U.S. State Department's American Film Showcase**. She has been invited to the **Transform Finance Institute for Social Justice Leaders**, **Creative Change**, **Opportunity Collaboration**, and **SOCAP**. She is faculty at large in the Masters of Fine Arts Program in **Design and Social Innovation at the School of Visual Arts**, where she has taught on media, engagement, activism and human-centered design.

Lina is a graduate of the **New York University School of Law** and **Rensselaer Polytechnic Institute**, and also studied at the Hastings Center for Bioethics, and the Kennedy Institute of Ethics, Georgetown University.

Lina provides workshops, consultations, keynote addresses, panel discussions, and speeches on the rise of storytelling, narrative platforms, and social innovation as tools for social change, including at the **Inter-American Development Bank** Annual Meeting, **Yale Law School**, **Lincoln Center**, **MIT Media Lab**, and **BOND International Development Conference**.